

Message Text

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ACTION IO-14

INFO OCT-01 CIAE-00 CU-04 INR-10 NSAE-00 AID-05 USIA-06
ISO-00 AF-10 ARA-10 EA-10 EUR-12 NEA-10 PA-01
L-03 EB-08 /104 W
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R 011809Z MAR 78
FM AMEMBASSY PARIS
TO SECSTATE WASHDC 7960
INFO AMEMBASSY STOCKHOLM
USMISSION USUN
USMISSION GENEVA

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NESCO

E.O.11652: N/A
TAGS: UNESCO, AORG
SUBJECT: UNESCO: (STOCKHOLM NEWS AGENCY SYMPOSIUM)--
INTERNATIONAL SEMINAR ON THE INFRASTRUCTURES OF
NEWS COLLECTION AND DISSEMINATION IN THE
WORLD: APRIL 24-27

REF: PARIS 6038 (NOTAL)

1. STOCKHOLM "NEWS AGENCY SYMPOSIUM" (TITLE AS
PREVIOUSLY REPORTED) HAS RECENTLY ACQUIRED MORE IMPOSING
TITLE OF "INTERNATIONAL SEMINAR ON THE INFRASTRUCTURES
OF NEWS COLLECTION AND DISSEMINATION IN THE WORLD."
AS SEMINAR AGENDA (PARA 4 BELOW) MAKES CLEAR, ELABORATION
OF TITLE ALSO INDICATIVE OF ENLARGED MANDATE WHICH TAKES
ON ISSUES INVOLVING NEWS CONTENT, ACCURACY AND BALANCE,
AND RIGHTS AND RESPONSIBILITIES OF VARIOUS MEDIA LEGAL
AND REGULATORY SYSTEMS.

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2. DEBATE WILL TAKE PLACE IN "TECHNICALLY" NON-UNESCO
FRAMEWORK. IT IS EXPLAINED THAT SYMPOSIUM IS A CREATURE
OF THE INTERNATIONAL COMMISSION FOR STUDY OF
COMMUNICATION PROBLEMS (ICSCP), AND AS SUCH IS ORGANIZED
AND WILL TAKE PLACE OUTSIDE THE NORMAL UNESCO
ADMINISTRATIVE APPARATUS. THE DIRECTOR GENERAL'S
APPROVAL WAS NOT REQUIRED, AND THE SWEDISH GOVT HAS

AGREED TO CONTRIBUTE ABOUT "HALF" THE COST, OR 40,000 DOLLARS. UNESCO, THROUGH THE ICSCP, WILL PICK UP THE REST. PERM DEL HAS NOT BEEN ABLE YET TO OBTAIN LIST OF CONSULTANTS CONTRACTED FOR BACKGROUND PAPERS, ALTHOUGH IT HAS LEARNED SEVERAL SWEDES WILL MAKE CONTRIBUTIONS, AND AN IRANIAN WILL WRITE ON "REGIONAL COOPERATION."

3. AS SUPPLEMENT TO INFORMATION SUPPLIED REFTEL ON SEMINAR PARTICIPANTS, CURRENT ICSCP PLANS ARE TO INVITE REPRESENTATIVES OF 25 NEWS AGENCIES. ADDITIONAL PARTICIPANTS WILL INCLUDE 14 REPRESENTATIVES OF NEWS AGENCY "CUSTOMERS": 7 BROADCASTING UNIONS AND 7 EDITORS AND/OR PUBLISHERS OF INDIVIDUAL NEWSPAPERS; AND 17 OBSERVERS: 9 INTERNATIONAL PROFESSIONAL ORGANIZATIONS, 6 REGIONAL PROFESSIONAL ORGANIZATIONS, AND 2 INTERNATIONAL BODIES, THE ITU AND ITTC.

4. SEMINAR AGENDA IS AS FOLLOWS:

1. OPENING OF THE SEMINAR

- ADDRESS BY PRESIDENT OF THE INTERNATIONAL COMMISSION FOR THE STUDY OF COMMUNICATION PROBLEMS

- ADDRESS BY MINISTER, GOVERNMENT OF SWEDEN

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2. GENERAL DISCUSSION (IN PLENARY: THE INFRASTRUCTURE OF NEWS SUPPLY IN THE WORLD

A) THE POSITIVE RESULTS ACHIEVED BY PRESENT SYSTEMS. THEIR SHORTCOMINGS AND IMBALANCES;

B) DO THE ESTABLISHED SYSTEMS SATISFY PRESENT AND FUTURE NEEDS? IF NOT, WHY NOT?

C) MEASURES ALREADY UNDERTAKEN WHICH HELP IN OVERCOMING CONSTRAINTS AND DIFFICULTIES;

D) WHAT ARE THE MAJOR PROBLEM AREAS WHERE CHANGES MAY BE NECESSARY?

E) CONCRETE SUGGESTIONS.

3. PARTICULAR ASPECTS

3.1 (WORKING GROUP I) THE CONTENT OF INFLOWING AND

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OUTFLOWING INFORMATION TO BE EXAMINED IN THE
LIGHT OF PROBLEMS RELATED TO:

- (I) INTERNATIONAL UNDERSTANDING,
 - (II) REGIONAL COOPERATION,
 - (III) NATIONAL INTEGRATION AND IDENTITY,
- IN EACH OF THE FOLLOWING AREAS:

- (I) NEWS EVENTS IN GENERAL,
- (II) ECONOMIC AND SOCIAL DEVELOPMENT,
- (III) CULTURAL DEVELOPMENT,
- (IV) EDUCATIONAL ADVANCEMENT,
- (V) SCIENTIFIC AND TECHNOLOGICAL PROMOTION,
- (VI) POLITICAL EVENTS.

3.2 (WORKING GROUP II) ACCURACY AND BALANCE IN:

- (I) DOMESTIC DISTRIBUTION OF INFORMATION,
 - (II) IMAGES CREATED BY NEWS IMPORTED FROM ABROAD,
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(III) IMAGES CREATED BY NEWS EXPORTED TO OTHERS.

3.3 (WORKING GROUP III) RIGHTS AND RESPONSIBILITIES
OF AND INTERACTIONS BETWEEN:

- (I) NATIONAL NEWS AGENCIES,
- (II) INTERNATIONAL NEWS AGENCIES,
- (III) PRINT MEDIA,
- (IV) AUDIO-VISUAL AND ELECTRONIC MEDIA,
- (V) MEDIA PROFESSIONALS, AND THEIR ASSOCIATIONS OR
UNIONS,
- (VI) STATE AND LOCAL AUTHORITIES,
- (VII) LEGAL AND REGULATORY SYSTEMS,
- (VIII) FINANCIAL INTERESTS,
- (IX) NON-GOVERNMENTAL GROUPINGS.

3.4 (WORKING GROUP IV) THE ECONOMIC AND TECHNICAL
EVOLUTION OF COMMUNICATION SYSTEMS, PARTICULARLY
IN THE LIGHT OF:

- (I) ITS IMPACT ON NEWS TRANSMISSION, NOW AND IN
THE FORESEEABLE FUTURE AND MEASURES TO
FACILITATE PRESS DISPATCHES,
- (II) ITS RELEVANCE TO THE ELIMINATION OF CONSTRAINTS
ON SUPPLY AND CIRCULATION OF INFORMATION,
- (III) ITS CONSEQUENCES ON WIDENING OF ACCESS TO
INFORMATION.

4. CONCLUSIONS (IN PLENARY)

A) PRESENTATION OF DRAFT REPORTS FROM WORKING
GROUPS;

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B) DISCUSSION OF THE SEMINAR'S CONCLUSIONS.

TIMING: - POINTS 1 AND 2 : FIRST DAY

- POINTS 3.1 AND 3.2 : SECOND DAY

- POINTS 3.3 AND 3.4 : THIRD DAY

- POINT 4

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Message Attributes

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Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
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Review Withdrawn Fields: n/a
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